

## COMMUNITY ENGAGEMENT



A plan is only as successful as the commitment of the participants who help form the concepts, remember the framework ideas, and set the plan in motion through individual and collective action. These participants must include a broad cross-section of interests. We draw inspiration from their input and gain insight about special places and meaning. Our plans are tied directly to the place through the ongoing conversations and relationships that we build with the community.

For each project, we develop the process in concert with the client team, tailoring it to the needs of the community and the goals of the client. We have led community and professional charrettes, open houses, and focus groups. Consistent elements include listening carefully, weighting relevant issues for different participants, managing expectations throughout the process, and generating consensus around great ideas.